



Web Design & Build

DIGITAL IS WHERE THE FUN IS

Your website is the most influential tools you have to help share your story.

We all know this is true – because we've all done it: if we want to find out more about a company, product or service, we generally search online.

And what we find (or don't find) shapes our perception of the brand and eventually impacts our decision-making. Does the website look trustworthy? Is it functional, modern and easy to use? What will it be like to engage with this brand?

Your website speaks volumes about your company, for better or worse.

And building websites is only the start. Engaging your customers with stunning images, high-quality video and compelling story-telling is what digital is all about. A digital presence offers so much more than a one-way conversation.

We can also assist with SEO, online advertising, website content creation, social media, digital newsletters and all the bits in between. Reaching out to every customer with a strong

message aimed at converting an enquiry into a sale is at the heart of good marketing.

That's what we do; we build proven customer engagement tools for business. Your business.



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Fluid website packages

Websites come in all shapes and sizes, depending on the needs of your customer. When you're ready we'll talk to you about those needs in more detail, but in the meantime here are some examples to give an indication of the range available.

SIMPLE LANDING PAGE* \$600-\$1,200

Effectively an online advertisement for your business – image, logo, small text block, contact details, enquiry form. Great if you need a web presence but aren't yet in need of a full multi-page website.

COMPLEX LANDING PAGE* \$1,500-\$3,000

A more detailed online advertisement for the business with up to four sections of information, images and optional animation and parallax effect. Great if you have more of a story to tell but don't yet need a full multi-page website.

ENTRY LEVEL MULTI PAGE SITE \$6,000-\$10,000

An entry level multi-page websites for those who have more products on offer or who have a deeper story to tell with around 5-7 page styles. A strong, distinctive aesthetic that is uniquely yours. Little/no bespoke functionality required.

COMPLEX MULTI PAGE SITE \$12,000-\$40,000

Websites with a difference. These examples include a high level of design and often bespoke functionality. They have a complex story to tell and need something to set them apart. Require 7-10 page styles, sometimes more.

SIMPLER ECOMMERCE SITE \$7,000-\$12,000

Our e-commerce websites require significantly more design and functionality than more "information based" websites.

COMPLEX ECOMMERCE SITE \$15,000-\$50,000+

Online shops with a high level of design and bespoke functionality – for those needing something above and beyond. If you can think of it, we can create it. Talk to us about your needs and we'll come up with the right solution.

<http://fluid.co.nz/panzer/>



<http://therehabstory.com>



<http://www.ignitionselfdrive.co.nz>



<http://cardronahotel.co.nz>



<http://lacasaalfajores.co.nz>



<https://www.cookiebar.co.nz>



*Landing pages don't have a content management system so they can't be self-updated and their search engine performance is limited.