



# Print

## PLAY IT INTO YOUR CUSTOMERS' HANDS

In a world that's becoming digitally focused and increasingly fast paced, the role of print has shifted.

You may think print is reducing (i.e. newspapers and magazines) but there are also increased opportunities for print. There are more products on the shelves than ever before. There is a need to stand out from the crowd by doing things better, especially in the luxury goods and services sector.

If your product or service has the opportunity to physically connect

with a potential customer, then this is a golden chance to have your say!

Clever use of design, messaging and imagery combined with real materials that add impact to the story will never go out of fashion.

Our in-depth knowledge of print enables us to make design decisions which save you money on the press. We can also fully manage the print process to also ensure you are 100% happy with the result and it's absolutely fit for your purpose.

So whatever the final print requirement from brochures to signage to packaging to whatever... go into it knowing only what you want to achieve. We can guide you from there.

At Fluid we don't design for print, we design for function... and print clearly still has its place.



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# Fluid print examples

Costs vary depending on complexity so please get in touch to discuss the needs of your project and let us come up with some ideas to start to bring your ideas to life.

