



# Video production & Videography

## BOOST YOUR BRAND ENGAGEMENT

Watching a video is the next closest thing to the actual experience.

Creating video for your product or service, showing the benefits, features and specs is a proven successful marketing tool to help with your client's purchase decision. And that's what we can help you with – sell your product or service.

Statistics show that by 2019 internet video traffic will account for 80% of all consumer internet traffic. Videos have a compelling way of fostering

engagement, yielding website results like click-throughs, shares, lead generation, and sales. They are one of the best tactics to bring more exposure to your brand.

We have built very strong relationships with the local production industry and work closely with a number of filmmakers, photographers, editors and video content creators.

These relationships are very much part of what we bring to the table. We talk the language, we regularly

collaborate on a number of projects with these individuals and fully understand the needs of the customer when creating online content.



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# Fluid video production

We work closely with local videographers to deliver high quality and compelling video content. Our focus is on delivering the story and making it engaging.

Fluid can look after the whole process from briefing through to delivery. Here are some examples of different ways of delivering your video project.

Short segment with one day's filming and a subsequent edit. All talent supplied along with model releases and wardrobe. Price range \$3,000 - \$4,500

## QLDC Sports & Recreation Staff Profiles

1 Person 1.5 Day Shoot + 1.5 Days Editing

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## Skyline 50th Hype

30hrs Motion Graphics using archive and new footage + Half Day Shooting, Pre Production, Copy Writing

[WATCH VIDEO](#) ▶

More detailed video with larger number of locations, multiple days filming and a subsequent edit. All talent supplied along with model releases and wardrobe. Price range \$8,000+

## Mt Cook Alpine Salmon

2 Person 2.5 Day Shoot + 3 Day Edit + Pre Production Planning

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## Active Adventure New Zealand Promo

2 Person 2.5 Day Shoot + 0.5 Day Recce + 3 Day Edit + Pre Production Planning + Aerials

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# fifty years of fun 1967-2017

**Skyline**  
QUEENSTOWN

